THE REPUBLIC OF TEA INTRODUCES NEW PREMIUM OOLONG TEAS IN TEA BAGS:
PEACH BLOSSOM OOLONG AND DRAGON OOLONG


Oolong tea grows in the lush, misty hills of the Fujian Province and is famous for its large twisted leaves. It produces a cup with a bright flavor, pleasing flowery aromatics and a lingering finish. PEACH BLOSSOM OOLONG is pure semi-oxidized Oolong tea enhanced by the essence of spring blossoms and natural peach. DRAGON OOLONG is pure semi-oxidized unblended Oolong tea. In China the name Oolong translates into Black Dragon – inspired by the large, twisted leaves from which this tea originates. These unique Oolongs were meticulously sourced and selected because they are uniquely well suited to tea bags, a new format for this traditional tea.

It is said Oolong tea was first produced about 400 years ago at Mount Wu Yi Shan in China’s Fujian Province, at the end of the Ming Dynasty. Oolong teas are the most complicated teas to manufacture, featuring a greater number of steps than when making any other class of tea. A classic Fujian Oolong manufacture is a manual multi-step method supported by tradition and outstanding craftsmanship.

Oolong tea is also thought to contain a large quantity of polyphenols. According to research, the polyphenols in Oolong tea is the ingredient responsible for the delicious flavor unique to Oolong tea and promotes beauty, health and aids in weight management (specifically, that it activates the enzyme that is responsible for dissolving triglycerides). In China, it is it commonly thought that the continuous intake of Oolong tea helps with weight control and enhances the function of fat metabolism.

PEACH BLOSSOM OOLONG and DRAGON OOLONG have a suggested retail price of $10 for a tin containing 50 tea bags. It is available nationwide at select natural and specialty food stores, through the company Web site, (www.REPUBLICofTEA.com), The Republic of Tea’s mail-order catalogue and by calling 800.298.4832.

The Republic of Tea enriches people’s lives through its premium teas, education and innovation as it emphasizes a “Sip by Sip Rather Than Gulp by Gulp” lifestyle. Founded in 1992, The Republic of Tea sparked a specialty tea revolution. Today the brand offers an unequaled selection of the highest-quality teas, herbs and ready-to-drink unsweetened iced teas, available exclusively at specialty retailers throughout the U.S. Further, The Republic of Tea is mindful of how its actions impact the greater community and actively supports worthy organizations like Susan G. Komen for the Cure, the Prostate Cancer Foundation, Room to Read and The Ethical Tea Partnership. For more information, please visit www.REPUBLICofTEA.com or call 1.800.298.4832.

Sources: Roy Fong, Chinese tea expert, The Imperial Tea Court and Official site of Oolong tea of China’s Fujian Province: oolongtea.org.

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