



**THE REPUBLIC OF TEA INTRODUCES NEW  
EAT PRAY LOVE TEA  
INSPIRED BY THE HIGHLY ANTICIPATED FEATURE FILM "EAT PRAY LOVE"  
IN THEATERS AUGUST 13**

**NOVATO, CALIF., (June 23, 2010)** – The Republic of Tea, leading purveyor of premium teas, introduces new limited edition **EAT PRAY LOVE TEA** inspired by Sony Pictures' highly anticipated film *Eat Pray Love*, which will be released in theaters nationwide on August 13, 2010.

Available now, **EAT PRAY LOVE TEA** blends flavors from Liz Gilbert's three destinations of self-discovery – succulent blood oranges from Italy, smooth black tea from India, and heartwarming cinnamon from Indonesia. It is packaged in a recyclable, collector's tin with label art from the film.

Subject to availability, **EAT PRAY LOVE TEA** has a suggested retail price of \$11.50 and is available in recyclable tins containing 50 all natural, unbleached, round tea bags free of unnecessary strings, tags and staples. It is available nationwide exclusively at Cost Plus World Market and through the company Web site, ([www.REPUBLICofTEA.com](http://www.REPUBLICofTEA.com)), mail-order catalogue and by calling, 800.298.4TEA (832).

Liz Gilbert is a modern woman on a quest to marvel at and travel the world while rediscovering and reconnecting with her true inner-self in *Eat Pray Love*. At a crossroads after a divorce, Gilbert takes a year-long sabbatical from her job and steps uncharacteristically out of her comfort zone, risking everything to change her life. In her wondrous and exotic travels, she experiences the simple pleasure of nourishment by eating in Italy; the power of prayer in India, and, finally and unexpectedly, the inner peace and balance of love in Bali. Based on an inspiring true story, *Eat Pray Love* proves that there really is more than one way to let yourself go and see the world. The film is directed by Ryan Murphy. The screenplay is by Ryan Murphy and Jennifer Salt, based on the book by Elizabeth Gilbert. Dede Gardner is the producer.

Sony Pictures Entertainment (SPE) is a subsidiary of Sony Corporation of America (SCA), a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in more than 130 countries. Sony Pictures Entertainment: [www.sonypictures.com](http://www.sonypictures.com).

Founded in 1992, The Republic of Tea enriches people's lives through its premium teas, education and innovation, as it emphasizes a "Sip by Sip Rather Than Gulp by Gulp" lifestyle. Today the brand offers an unequalled selection of the highest-quality teas, herbs and ready-to-drink unsweetened iced teas, available exclusively at specialty retailers throughout the U.S. Further, The Republic of Tea is mindful of how its actions impact the greater community and actively supports worthy organizations like Susan G. Komen for the Cure, the Prostate Cancer Foundation, Room to Read and The Ethical Tea Partnership. For more information, please visit [www.REPUBLICofTEA.com](http://www.REPUBLICofTEA.com) or call 1.800.298.4832.

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Media contact: Marideth Post, Minister of Enlightenment, The Republic of Tea, 415.382.3443, [marideth@republicoftea.com](mailto:marideth@republicoftea.com)

5 Hamilton Landing, Suite 100, Novato, CA 94949 ~ Tel 415.382.3400 ~ Fax 415.382.3401 ~ [www.REPUBLICofTEA.com](http://www.REPUBLICofTEA.com)